

# STATION POLICY DOCUMENT



## Policy on Programming

### OUTLINE

In accordance with the Broadcasting Services Act and Code 3 of the Community Radio Broadcasting Codes of Practice, this Policy sets out the responsible management of programs broadcast by Capital Community Radio. This policy is based on our licence conditions.

We shall broadcast high quality programs of interest to the community of senior citizens of the Perth metropolitan area. These programs will be of entertainment, information and news.

### THE POLICY:

- At all times to comply with all statutory provisions applicable to us as a holder of a community broadcast licence.
- Capital Community Radio will provide music programs suited to the taste of the Senior Citizens of the Perth Metropolitan Area. We identify this as the music of their younger years or more recent past. We will predominantly select, for broadcast, the music of the “Golden Years of Radio” - the music from over forty years ago.
- This '40-year rule' will enable the station to move with generational change.
- We will broadcast the “Golden Oldies” of yesteryear performed by singers, instrumentalists and orchestras, including hit song, pop music, the old standards, light classical music, show-tunes, jazz and swing and the universal favourites.
- Additionally, there will be more specialised music programs directed at the particular taste of some of our seniors, such as, music from the ‘happy days’ of rock and roll, country and western style, more serious classical music and old-time dance tunes.
- Our entertainment will be light, bright, amusing and, often, with a touch of nostalgia, reminding our seniors of their past to relive again.
- We are committed to an active use of our outside-broadcast facility to enhance our commitment to our community.
- In conjunction with local theatres, arts groups and other community organisations, we will engage in the production and hosting of programs of local

significance, including drama plays, performances of music, choirs, bands and artists, and the broadcasting of local events of significance to seniors.

- We are available to any not-for-profit community-based organisation in the Perth metropolitan area to broadcast a community service announcement on their behalf. This includes those dealing with public health issues such as mental illness and suicide. The availability of this service will be broadcast regularly.
- In addition to a general news service, we are committed to provide a local news service at least three times on each weekday.
- We will not broadcast material of a political or controversial nature.
- We will not broadcast election advertising.
- We will keep a record of all material broadcast for the period required by law.
- While remaining within our licence and policies, we will encourage our community to participate in the selection and provision of our programs.
- There will be no commercial advertising on our station. Selective community announcement may be broadcast providing there is strict compliance with the relevant statutory provisions.

The provisions of Code 3 (General Programming) and of Code 5 (Australian Music) of The Codes of Practice are incorporated into this Policy.